



UNIVERSITIES OF ECONOMICS IN POLAND

NAWA

POLISH NATIONAL AGENCY
FOR ACADEMIC EXCHANGE

POLAND FACTS AND FIGURES

OFFICIAL NAME

Republic of Poland (short form: Poland, in Polish: Polska)

POPULATION (2019)

38 million

OFFICIAL LANGUAGE

Polish

CAPITAL

Warsaw (Warszawa)

GOVERNMENT

Parliamentary republic

LOCATION

Poland is situated in Central Europe and borders Germany, the Czech Republic, Slovakia, Ukraine, Belarus, Lithuania and Russia.

EU ACCESSION

2004

CURRENCY (FEBRUARY 2020)

1 zloty (PLN)

1 PLN = 0.23 EUR

1 PLN = 0.26 USD

TIME ZONE

CET (UTC+1)

CALLING CODE

+48

INTERNET DOMAIN

.pl

STUDENTS (2019)

1.23 million

INTERNATIONAL STUDENTS (2019)

78.3 thousand



UNIVERSITIES OF ECONOMICS IN POLAND

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ACCREDITATION
& QUALITY
ASSURANCE

WHY POLAND?

Are you planning to study business abroad? Are you looking for high-quality degrees provided by experienced and inspired teachers? Good, then you have the right brochure in front of you!

This publication explains briefly what the Polish higher education system is like, introduces universities of economics in Poland, lists the degree programmes that are taught in English and presents some of the many reasons for international students to choose Poland.

ACADEMIC TRADITION

Poland's traditions of academic education go back to 1364, when King Casimir the Great established the Cracow Academy, known today as the Jagiellonian University, one of the oldest universities in the world.

MODERNITY

Poland is a modern and dynamic country, and a member of the European Union. It is ranked among the world's 25 most developed economies, where education really counts.

FULLY MOBILE

All institutions of higher education in Poland use the European Credit Transfer and Accumulation System (ECTS), which facilitates international credit transfer. You will receive certificates or other types of official documentation for all completed courses. If you complete a full

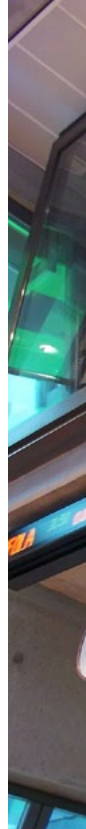
degree or a diploma programme, you will receive a Diploma Supplement in English. Foreign students studying in Poland stay fully mobile and can continue their education anywhere else within the European Union.

HIGH QUALITY OF EDUCATION

The Polish higher education system is well developed. The quality of the education provided is monitored and regularly evaluated. Polish diplomas are recognized in the European Union and worldwide. See pages: 38-39.

COMPETITIVE COSTS OF LIVING AND STUDYING

Compared to other EU countries, the tuition fees in Poland are highly competitive, and the costs of living are a fraction of what a foreign student would have to spend in other European countries. For more information, visit: www.go-poland.pl.





MORE REASONS TO CHOOSE POLAND

There are many other reasons why you should consider studying in Poland: safe, stable and multicultural environment, rich tradition and culture, friendly people, beautiful landscapes, low cost of living, vibrant student life. We invite you to consider the great opportunities that Poland has to offer.

FINANCIAL TIMES RANKINGS

Financial Times, creator of one of the most prestigious rankings, has a total of six separate ranking lists that target specific educational programmes. Polish business schools (SGH Warsaw School of Economics and Kozminski University) have been listed in four of them: Global Masters in Finance, Global Masters in Management, European Business School Ranking, and EMBA Ranking. In 2019, CEMS Master in Management, which is co-administered by SGH, moved up to the 8th place.

HIGHER EDUCATION IN POLAND

Poland conforms to the guidelines of the Bologna Process in European higher education. The degree system based on the three-cycle structure has been successfully implemented together with the European Credit Transfer and Accumulation System (ECTS).

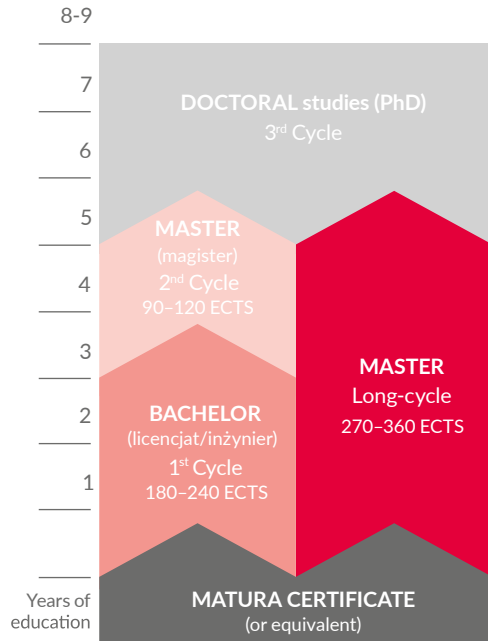
The European standard in higher education makes it easier for students to obtain recognition of their qualifications in other countries. Polish engineering and technology diplomas are subject to automatic recognition in the European Union, which Poland joined in May 2004.

1ST CYCLE

First-cycle studies (3 to 4 years) lead to the professional degree of a *licencjat* or *inżynier*. These two are the Polish equivalents of the bachelor's degree. To obtain either of these degrees, students have to earn 180–240 ECTS credits.

2ND CYCLE

Second-cycle studies – master's degree programmes (1.5 to 2 years) – follow the first-cycle studies and lead to the professional degree of master (*magister*) or an equivalent degree depending on the course profile. To obtain the degree, students have to earn 90–120 ECTS credits.



LONG-CYCLE STUDIES

In addition to the general structure, 11 fields of study including acting, art conservation and restoration, canon law, dentistry, law, medical analysis, medicine, production and photography, pharmacy, psychology and veterinary medicine, offer long-cycle programmes, that is master's degree programmes (4.5 to 6 years), which lead to the professional degree of master (*magister*), or an equivalent degree depending on the course profile. To obtain this degree, students have to earn 270–360 ECTS credits.

3RD CYCLE

Third-cycle studies – doctoral degree programmes (normally 3 to 4 years) are accessible to graduates of master's degree programmes, leading to a Ph.D. degree.

TOP COUNTRIES OF ORIGIN AMONG FOREIGN STUDENTS AT UNIVERSITIES OF ECONOMICS IN POLAND

Polish universities have attracted the interest of students from a wide variety of backgrounds from all around the globe. In the academic year 2018/2019, Poland hosted more than 78,000 students from 174 countries (7,5% year-over-year growth).

Among foreign students, the most popular fields of study at economic universities in Poland in 2018/2019 were:

- management (13,800),
- economics (3,500),
- finance and accounting (1,700).

Over 23% international students in Poland study economics. Most of them come from: Ukraine, Belarus, India, Turkey, Spain and China.



For more information about: tuition fees, admission requirements, examinations & grading, academic calendar, diplomas, recognition of degrees, scholarship offers see: www.go-poland.pl and publication: **Studying in Poland**.

POLISH CONTRIBUTION TO ECONOMIC SCIENCES

A BRIEF SUMMARY



THE GREAT POLISH ECONOMIST

Mikołaj Kopernik [Nicolaus Copernicus] (1473-1543) is primarily known as the exceptional astronomer who formulated the true model of the solar system. However, this great Pole was also active in multiple different disciplines, including mathematics, law, military strategy, and economics. What may come as news to many, his scientific achievements in the

field of economics actually place Copernicus among the greatest authors of the world economic thought. In 1517, he derived a quantity theory of money – a key concept in economics – and in 1519 he formulated an economic principle that later came to be called Gresham's law or Copernicus-Gresham law.

COPERNICUS-GRESHAM LAW

In 1517, Nicolaus Copernicus wrote a treatise on the phenomenon of bad money driving out good money. In it, he noted that the “debasement of coin” was one of the main reasons for the collapse of states. That made him one of the first advocates of modern monetary policy based on factors such as the unification of the currency in circulation and identification of inflation

prevention as crucial to protecting economies from ruin. The principles described in the treatise are known as the Copernicus-Gresham law.



THE FATHER OF POLISH ECONOMICS

Fryderyk Florian Skarbek (1792-1866) was a thinker best recognized for his scientific work in the field of economics. Despite being exposed to the theories of the physiocrats and mercantilists

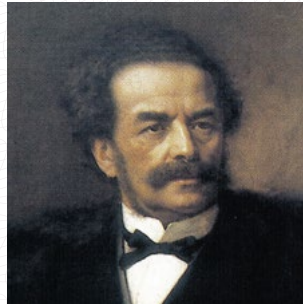
during his studies in France, it was the liberal approach of the founding father of economics Adam Smith that guided his life's work. Skarbek gave economic science a national hue, which is why he is also called the father of Polish economics. In his works he brought to the foreground the concept of nation, binding together all the phenomena related to the national economy.



POLISH CENTRAL BANK

The first Polish central bank, the Bank of Poland (Bank Polski), was established in 1828 by the Treasury Minister Duke Franciszek Ksawery Drucki-Lubecki (1778-1846). Today, the National Bank of Poland (Narodowy Bank Polski - NBP) is the central bank

of the State, responsible for its monetary policy and price stability. The institution holds the exclusive right to issue the currency of the Republic of Poland - PLN, the Polish zloty. When Poland became a member of the EU in 2004, Narodowy Bank Polski joined the European System of Central Banks (ESCB).



THE OLDEST CONTINUOUSLY OPERATING BANK IN POLAND

Leopold Kronenberg (1812-1878), was a great Polish banker, investor, and financier. His first big success was the acquisition of a snuff tobacco monopoly in 1839, the profits from which allowed Kronenberg to invest in other

industries: the sugar industry, construction of railways, commercial activities, and the banking sector. In 1870, he founded Bank Handlowy, a commercial bank in Warsaw which, under a different name, operates to this day. In 1875, Kronenberg founded the Commercial School, the first notable school preparing specialists for commerce and industry. A group of the Kronenberg school alumni, headed by August Zieliński, initiated the Advanced Commercial for Men, giving rise to what is now SGH Warsaw School of Economics, the oldest economic university in Poland.

LEOPOLD CARO'S SOLIDARISM

Leopold Caro (1864-1939) was an economist, political thinker, and social activist, proclaimer of the idea of social solidarity, which for Caro was a system different from liberalism or socialism. He believed that the interdependence of people would limit freedom for the sake of fraternity and build equal development opportunities for everyone. As one of the first economists

in Poland to do so, Caro also strongly emphasised the need for wide direct and indirect state intervention in the economy through both traditional interventionist measures and the development of the state sector.



CURRENCY REFORM

Władysław Grabski (1874–1938) was a Polish politician, economist and historian. He studied in Paris at the Ecole des Sciences Politiques and at the Sorbonne, where his beliefs evolved towards liberalism and solidarism. Grabski was the main author of the currency reform introduced in the Second Republic of Poland and served as Prime Minister. His actions and ideas led to the creation of the Bank of

Poland and the implementation of the Polish złoty.

KALECKI'S ECONOMICS

Michał Kalecki (1899–1970) was a Polish economist. Over the course of his life, Kalecki worked at the London School of Economics, University of Cambridge, University of Oxford and SGH Warsaw School of Economics. He was an economic advisor to the governments of Poland, France, Cuba, Israel, Mexico and India. Kalecki made major theoretical and practical contributions to the areas of the business cycle, growth, full employment, income distribution, the political boom cycle, the oligopolistic economy, and risk. Among his other significant interests were monetary issues, economic development, finance, interest, and inflation.

KALECKI – KEYNES

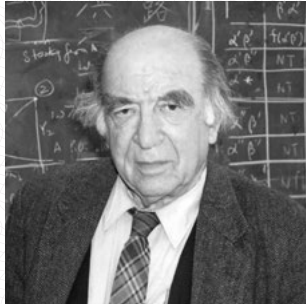
Michał Kalecki was unquestionably one of the greatest economic minds of the twentieth century, who independently discovered many

of the key concepts of what is now identified as the Keynesian theory. The thesis that “deficits don’t matter” does not originate with the English economist John Maynard Keynes, but with the much-less-known Polish economist. Kalecki gained international recognition in 1937 for publishing *A Theory of the Business Cycle* (first published in Polish in 1932). An indication of Kalecki’s position was the fact that he was shortlisted for the Nobel Prize in Economic Sciences, which has been awarded since 1969 – it is supposed that had it not been for his untimely death, Kalecki would have won the prize.

POLAND'S “SHOCK THERAPY”

“Shock therapy” was the method for rapid transition from an economy based on state ownership and central planning to the capitalist market economy adopted in Poland in 1989. Also referred to as the “Balcerowicz Plan” after the author Leszek Balcerowicz (born 1947) – a well-known Polish economist,

professor at SGH Warsaw School of Economics, doctor honoris causa of over 30 universities and one of the few politicians in Eastern Europe whose achievements are recognized all over the world.



NOBEL PRIZE IN ECONOMIC SCIENCES

Leonid "Leo" Hurwicz (1917–2008) was a Polish-American economist and mathematician. He was educated and brought up in Poland, living in Warsaw until 1938, where he studied law at the University of Warsaw. Hurwicz was among the first economists to recognize the value of game theory and was a pioneer in its application. For having laid the foundations of mechanism design theory, he was

awarded the Nobel Prize in Economic Sciences in 2007, jointly with Eric Maskin and Roger Myerson. Their findings have helped economists to identify efficient trading mechanisms, regulation schemes and voting procedures. Surprisingly, he never actually earned an economics degree.

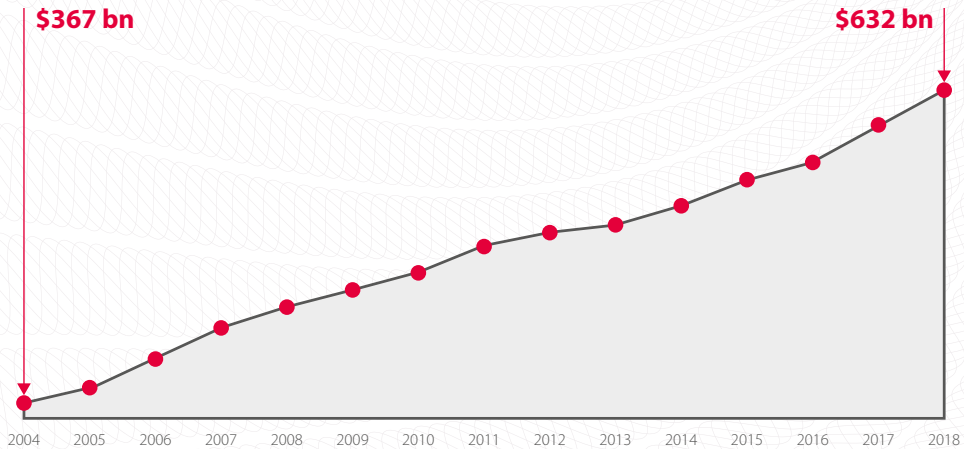
created on April 12, 1991. As of today, GPW is the biggest financial instruments exchange in Central and Eastern Europe.



WARSAW STOCK EXCHANGE (GPW)

Polish capital market traditions go back to 1817, when the Warsaw Mercantile Exchange was established. Following the overthrow of Poland's former communist regime in 1989, the Warsaw Stock Exchange (Giełda Papierów Wartościowych w Warszawie SA) was

GDP growth



Source: World Bank national accounts data, OECD National Accounts data files (2019)

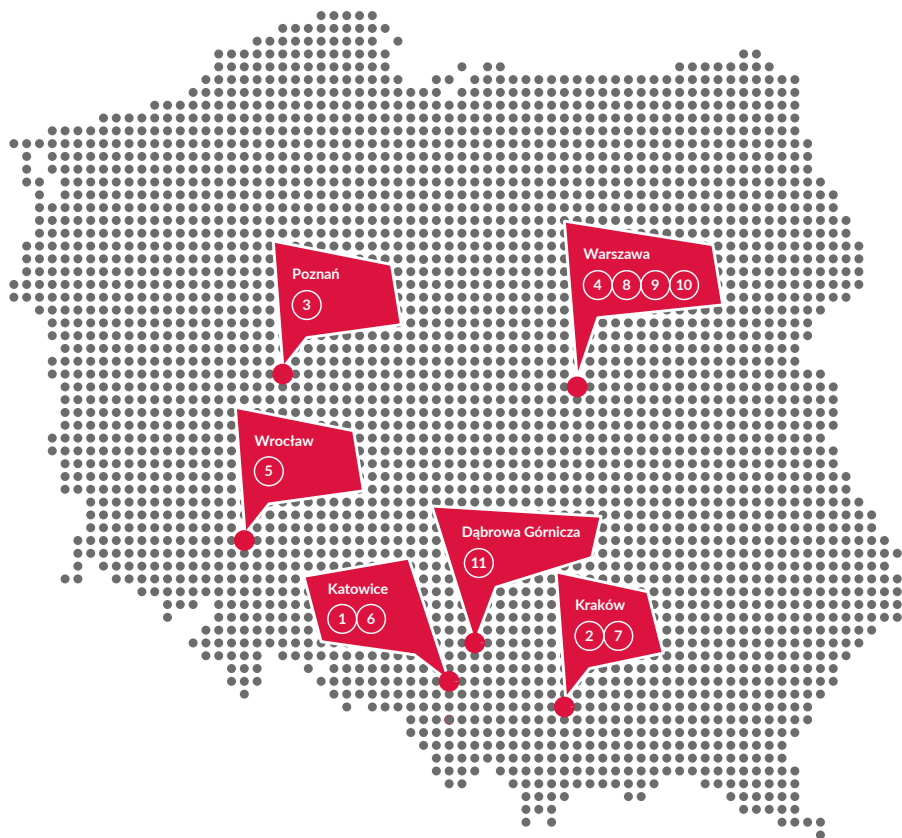
POLAND – A DEVELOPMENT SUCCESS STORY

Poland's economic ascent is remarkable. After transitioning from communism, Poland moved from middle- to high-income status in less than 15 years and became the first former Soviet bloc country to be recognized as a "developed market" by renowned international institutions, such as FTSE and Stoxx. The Polish economy was the only one in the EU to avoid recession during the financial crisis of 2007–2009. In the face of past and current global economic downturns, Poland has stood out as a growth champion among the European states.



UNIVERSITIES OF ECONOMICS IN POLAND

MINIGUIDE



DEGREE PROGRAMMES IN ENGLISH		Business • International Business	Economics • International Economics	Econometrics • Big Data Analytics	Finance and Accounting	Management	MBA	Other programmes	Page
		PUBLIC UNIVERSITY OF ECONOMICS							
1	University of Economics in Katowice	■	■	■	■				14
2	Cracow University of Economics	■		■	■	■			16
3	Poznań University of Economics and Business	■		■	■	■	■	■	18
4	SGH Warsaw School of Economics	■	■	■	■	■	■		20
5	Wroclaw University of Economics and Business	■			■	■			22
NON-PUBLIC UNIVERSITY-TYPE HEIs*									
6	Katowice Business University ¹				■	■			24
7	Andrzej Frycz Modrzewski University (Krakow)	■				■			26
8	Kozminski University (Warsaw)	■	■	■	■	■	■		28
9	Lazarski University (Warsaw)	■	■		■	■	■	■	30
10	Vistula University (Warsaw)		■		■	■			32
11	WSB University ²	■		■			■	■	34

* Universities that provide education in at least two economic fields of study: *Economics, Finance and Accounting, Management.*

1 Katowice, Żory, Vienna

2 Dąbrowa Górnicza, Cieszyn, Olkusz, Żywiec, Kraków

UNIVERSITY OF ECONOMICS IN KATOWICE

PROGRAMMES IN ENGLISH

- Finance and Accounting for Business (B.Sc.)
- International Business (B.Sc./M.Sc.)
- Quantitative Asset and Risk Management/ARIMA (M.Sc.)
- E-commerce (M.Sc.)
- Finance and Accounting for International Business (M.Sc.)
- European Master in Customer Relationship Marketing/MERCURI (M.Sc.)

WHY UE KATOWICE?

- Our University is based in Katowice – a city full of positive energy with easy access to sports, cultural and academic events.
- The unique atmosphere of studying – small groups ensure good contact with teachers, support academic development and help pursue personal passions.
- Internationalization is one of the Uni's priorities, and its proximity to 3 international airports makes for an easy way home for international students and teachers.

PROFILE

University of Economics in Katowice (UE Katowice) is the biggest and oldest public business school in the region, one of the top universities in Poland. Its excellence is confirmed by full state accreditation in education as well as by top ranks of the faculties within the national assessment system of research institutions.

Due to the balance between academic strength and soft skills in our courses as well as professional career services, the employability of our graduates is very high. We cherish relations with our local and international alumni, engaging them in many activities on campus and in social media. We are proud to create today's managers for tomorrow's challenges.

OVERVIEW

Established: 1937

Type: Public University of Economics

Faculties: 4

Programmes (programmes in English): 90 (7)

Postgraduate programmes (programmes in English): 46 (3)

Double diploma programmes: 2

Number of scientific staff: 426

Total number of students: 7,700+

Number of international students

(number of countries): 190 (33)

Int. students mainly come from: Ukraine, Belarus, Spain, Italy, France, Turkey, India



TUITION FOR THE FIRST YEAR

EU citizens: free of charge – EUR 1,140

Non-EU citizens: EUR 1,900 – 2,850

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, HR Excellence, CEEMAN IQA,
ACCA, WRWU, U-Multirank, EFMD



University
of Economics
in Katowice

ADMISSIONS OFFICE

Admissions

University of Economics in Katowice

ul. 1 Maja 50, 40-287 Katowice

Phone: +48 32 257 7058

admissions@ue.katowice.pl

www.ue.katowice.pl/en

CRACOW UNIVERSITY OF ECONOMICS

PROGRAMMES IN ENGLISH

International Business (B.Sc./M.Sc.) • Corporate Finance and Accounting (B.Sc./M.Sc.) • Modern Business Management (B.Sc.) • Applied Informatics (B.Sc.) • Business Logistics (M. Sc.) • Ph.D. in Economics, Finance and Management

WHY CUE?

- CUE is about more than education. The key success of our staff and students is their international activity and a social approach to the environment of the university.
- CUE's campus is located in the city center, providing students with the opportunity to enjoy its cosy atmosphere.
- The higher education qualifications are offered entirely in English, providing the students with better career prospects and equipping them with valuable employability skills.



PROFILE

CUE is the biggest university of economics in Poland, a business-oriented state institution of higher education with strong connections to research in various areas. The university is located in Krakow – home to several institutions of higher education and young dynamic people. Big multinational corporations choose our city and invest here willingly. Studies at CUE enhance developing skills and knowledge in quantitative methods, economic modelling, information management, network economics, strategy, finance, accounting, banking and managerial economics set in business environment. The university gives opportunities for development in today's world. The highly international atmosphere enables students to gain a multicultural perspective.

OVERVIEW

Established: 1925
Type: Public University of Economics
Faculties: 3
Programmes (programmes in English): 30 (7)
MBA programmes (programmes in English): 8 (3)
Postgraduate programmes (programmes in English): 64
Double diploma programmes: 20
Number of scientific staff: 700
Total number of students: 13,300+
Number of international students (number of countries): 958 (34)
Int. students mainly come from: Ukraine,

Belarus, Germany, Kazakhstan, Moldova, Turkey, Italy

TUITION FOR THE FIRST YEAR

Full-time studies PLN 6,000 (bachelor or master programme)
Part-time studies PLN 9,400 (bachelor programme)

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, CEEMAN IQA, ACCA, EUA, EFMD, AAPBS, EAPAA, IACBE, EPAS



ADMISSIONS OFFICE

Teaching Department
Cracow University of Economics
ul. Rakowicka 27, 31-515 Kraków
Phone: +48 12 293 56 28
Phone: +48 12 293 54 25
studiainfo@uek.krakow.pl
uek.krakow.pl
www.bpz.uek.krakow.pl

POZNAŃ UNIVERSITY OF ECONOMICS AND BUSINESS

PROGRAMMES IN ENGLISH

International Business (B.Sc./M.Sc.) • Finance (B.Sc.) • International Management (B.Sc.) • Innovation Management (M.Sc.) • Product & Process Management (M.Sc.) • Financial Engineering (M.Sc.) • Doctoral Seminars (Ph.D.) • Executive MBA

WHY PUEB?

- Most of our teachers are business practitioners.
- Our programmes are practice-oriented and give students abilities necessary to work in contemporary business environment.
- 83% of companies cooperating with us are satisfied or very satisfied with the work our graduates are doing (source – PUEB's own research on the level of satisfaction of the companies with PUEB graduates, 2019).

PROFILE

PUEB is the best business school in Poland (*Perspektywy* national ranking of business schools, 2019). We teach both theory and practice, mostly through our network of business and international academic partners. Our programmes are based on the most up-to-date trends in managerial education and use the newest technologies of teaching. We teach how to compete in the global labour market.

PUEB has developed cooperation with PUEB Partners' Club which includes national and international companies. The Club plays a huge advisory role in the development of our programmes and its members participate in conducting classes to provide our students with true practical experience.

OVERVIEW

Established: 1926

Type: Public University of Economics

Faculties: 9 (institutes)

Programmes (programmes in English): 29 (4)

MBA programmes (programmes in English): 2 (1)

Postgraduate programmes (programmes in English): 70 (1)

Double diploma programmes: 3

Number of scientific staff: 482

Total number of students: 8,500

Number of international students (number of countries): 400 (35)

Int. students mainly come from: Vietnam, Ecuador, Zimbabwe, India, Ukraine



TUITION FOR THE FIRST YEAR

EU citizens: EUR 1,100 - 1,200

Non-EU citizens: EUR 1,100 - 1,200

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, HR Excellence, AMBA, CEEMAN
IQA, ACCA, WRWU, EUA, EFMD, PRME, CFA,
CIMA



POZNAŃ UNIVERSITY
OF ECONOMICS
AND BUSINESS

ADMISSIONS OFFICE

International Relations Office
Center for Studies in English
Poznań University of Economics and Business
al. Niepodległości 10, 61-875 Poznań
Phone: +48 61 854 39 05
bachelor@ue.poznan.pl
master@ue.poznan.pl
ue.poznan.pl/en/

SGH WARSAW SCHOOL OF ECONOMICS

PROGRAMMES IN ENGLISH

Advanced Analytics – Big Data (M.Sc.) • Finance and Accounting with ACCA Qualification (M.Sc.) • Global Business, Finance and Governance (B.Sc./M.Sc.) • International Business (M.Sc.) • International Economics (B.Sc.) • Management (B.Sc.) • Quantitative Methods in Economics and Information Systems (B.Sc.) • Canadian Executive MBA (M.Sc.) • Economics (Ph.D.)

WHY SGH?

- The best and oldest university of economics and management in Poland and a leading university in Central and Eastern Europe.
- Variety of programmes at all levels conducted in Polish and English.
- Top faculty with high impact on Polish and European policies and economy.
- 100% employability of graduates within 3 months after graduation with top salaries.
- Member of global alliances: CEMS and PIM.
- Exchanges with 300+ schools.
- ACCA, AMBA, CeQulnt, IQA accredited.



PROFILE

SGH is the most prestigious university of economics and management in Poland and partner of top business schools around the world. Our unique selling points are wide selection of programmes and courses delivered by leading experts in their field and top international companies, rich leisure time offer



provided by student organisations to international students, and the possibility to meet people who change the history of Europe and successfully contributed to systemic transformation in Central and Eastern Europe. SGH is also the only school in Poland where you can study in the top-ranked CEMS MIM Programme. Due to its location and cooperation with top corporations, SGH is the perfect place to start and boost your professional career after graduation.

OVERVIEW

Established: 1906

Type: Public University of Economics

Faculties: 5 (collegia, non-faculty structure)

Programmes (programmes in English): 33 (10)

MBA programmes (programmes in English): 3 (1)

Postgraduate programmes (programmes in English): 150 (4)

Double diploma programmes: 16

Joint diploma programmes: 2

Number of scientific staff: 722

Total number of students: 11,500+

Number of international students (number of countries): 1,500 (60)

Int. students mainly come from: Ukraine, Belarus, Lithuania, China, Vietnam, India

TUITION FOR THE FIRST YEAR

EU citizens:

- free of charge (Full-time studies in Polish)
- ca. EUR 1,700 (Part-time studies in Polish)
- EUR 3,600–5,100 (Full-time studies in English)

Non-EU citizens:

- EUR 3,600 (Full-time studies in Polish)
- ca. EUR 1,700 (Part-time studies in Polish)
- EUR 3,800–5,100 (Full-time studies in English)

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, HR Excellence, AMBA, CEEMAN IQA, ACCA, CEQUINT (ECA), FT GMM, FT EBS, WRWU, QS WUR, AACSB, EUA, EFMD, PRME, PIM, EDAMBA



ADMISSIONS OFFICE

Promotion and Admissions Office
(Full time studies, Joint degree studies)
SGH Warsaw School of Economics
Phone: + 48 22 564 94 67
admission@sgh.waw.pl
www.sgh.waw.pl/admission

International Centre
(Double Degree, CEMS MIM and
Exchange Programmes)
cpm@sgh.waw.pl
www.sgh.waw.pl/international

WROCLAW UNIVERSITY OF ECONOMICS AND BUSINESS

PROGRAMMES IN ENGLISH

Finance (B.Sc./M.Sc.) • International Business (B.Sc./M.Sc.) • Business Management (B.Sc./M.Sc.) • Business Informatics (B.Sc.)

WHY WUEB?

- Attractive study programmes in English.
- Two summer schools offer: economics (management, finance, etc.) and IT in business.
- Cosy campus, close to the city centre, with: dorms, canteens, a sports centre with a wide range of disciplines.
- Over 70 student organizations and research clubs, giving the opportunity to develop scientific passions and gain experience in project implementation.
- Competent and friendly service team for foreign students.

PROFILE

The Wroclaw University of Economics and Business (WUEB) educates future business leaders and specialists in the broadly taken socio-economic area as well as future academic staff. Therefore, courses and curricula are constantly updated to meet the dynamically changing expectations of the modern market. Awarded accreditations, granted by prestigious international organizations, confirm a high level of education. The WUEB initiated an innovative didactic project – Individual Business Study Program – focused on building the STUDENT-SCIENCE-BUSINESS relationship. During three semesters, students work under the supervision of an academic tutor and a business mentor. Graduates who further develop their careers can choose from over 160 post-graduate programmes and training courses as well as two-year Executive MBA programmes in Polish and English.

OVERVIEW

Established: 1946
Type: Public University of Economics
Faculties: 3
Programmes (programmes in English): 17 (4)
MBA programmes (programmes in English): 2 (1)
Postgraduate programmes (programmes in English): 86 (5)
Number of scientific staff: 590
Total number of students: 10,600+
Number of international students (number of countries): 475+ (41)



Int. students mainly come from: Ukraine, Belarus, Turkey, India, China

TUITION FOR THE FIRST YEAR

EU citizens: PLN 2,000 – 7,800

Non-EU citizens: EUR 2,500

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, HR Excellence, AACSB, EQUIS, AMBA, CEEMAN IQA, ACCA, WRWU, EUA, EFMD, AAPBS, EPOQS, EDAMBA



Wroclaw University
of Economics and Business

ADMISSIONS OFFICE

Recruitment Office

Wroclaw University of Economics and Business

ul. Komandorska 118/120, 53-345 Wrocław

Phone: +48 71 36 80 982

enrolment@ue.wroc.pl

www.ue.wroc.pl/candidates

KATOWICE BUSINESS UNIVERSITY (GWSH)

PROGRAMMES IN ENGLISH

Management “Excellence in Business and Tourism Management” (B.Sc.) • Management “Excellence in Management” (M.Sc.) • chosen subject on Erasmus+ or Exchange My World mobility on economics, management, psychology, tourism and logistics

WHY KATOWICE BUSINESS UNIVERSITY (GWSH)?

- We offer prospective fields of study adjusted to our students' expectations and labour market requirements.
- Classes are conducted by the best academic staff and practitioner staff from numerous industries.
- We provide comfort of study thanks to a modern didactic base and IT solutions that facilitate studying.
- We offer attractive financial solutions, from a favourable year-round fee to small monthly instalments.



PROFILE

We are one of the oldest non-state universities in Poland. The high level of our studies is confirmed by recognized nationwide university rankings. We focus on combining science and practice, which translates into the competences of our graduates who hold the positions of organization leaders and board members in leading companies and enterprises. The largest group of our graduates works in project management, information technology, sales,

banking, entrepreneurship and marketing. These industries are dynamically developing and offer lucrative positions, thus our students can choose from the best offers on the market.



OVERVIEW

Established: 1991

Type: Non-public University-type HEI

Faculties: 5

Programmes (programmes in English): 13 (2)

Postgraduate programmes (programmes in English): 54

Double diploma programmes: 2

Number of scientific staff: 130

Total number of students: 2,516

Number of international students (number of countries): 64 (10)

Int. students mainly come from: Ukraine, Russia, Turkey, Spain, France, Bangladesh, India, Nigeria

ADMISSIONS OFFICE

International Office

Katowice Business University

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www.gwsh.pl

TUITION FOR THE FIRST YEAR

EU citizens: EUR 900 – 1,200

Non-EU citizens: EUR 900 – 1,200

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA

KOZMINSKI UNIVERSITY

PROGRAMMES IN ENGLISH

Management (B.Sc./M.Sc.) • Financial Management (B.Sc.) • Management and Artificial Intelligence (B.Sc.) • Finance and Accounting (M.Sc.) • Big Data Science (M.Sc.) • Applied Global Economics (M.Sc.) • Compliance & Crime Prevention in Business (M.Sc.) • Doctoral School (Ph.D.) • International Management (MBA)

WHY KU?

- According to the Global “Financial Times” Rankings: Best business school in the CEE region – 48th place in Europe; Master in Finance – 17th place in the world; Master in Management – 42nd place in the world.
- Globally recognized diploma thanks to accreditations: EQUIS, AMBA, AACSB.
- Study programmes run with strategic industry partners like: Oracle, Goldman Sachs, KPMG, Accenture.
- Double Degree Programmes with 14 top-class business schools.



PROFILE

Kozminski University is a non-public university located in the capital city of Warsaw. We focus our study programmes on and conduct research in the fields of: management, economics, finance and many more.

The university holds the “Triple Crown” of accreditations (EQUIS, AMBA, AACSB) proving its top-quality education, international perspective and top-class research – less than 1% of all business schools in the world have achieved this, and KU is the only one in the region.

The university's core value is to prepare the next generation of business professionals for the challenges of the modern world by offering top-quality up-to-date study programmes. The university's offer includes bachelor, master, Executive MBA and Ph.D. degrees.

OVERVIEW

Established: 1993

Type: Non-public University-type HEI

Faculties: 3

Programmes (programmes in English): 99 (16)

MBA programmes (programmes in English): 7 (1)

Postgraduate programmes (programmes in English): 67 (6)

Double diploma programmes: 12

Number of scientific staff: 243

Total number of students: 9,000

Number of international students (number of countries): 1,,560 (80)

Int. students mainly come from: Italy, Portugal, France, Ukraine, Belarus, Uzbekistan, Turkey

TUITION FOR THE FIRST YEAR

EU citizens:

- EUR 5,540 (bachelor programmes, full-time master programmes)
- EUR 4,380 (part-time master programmes)

Non-EU citizens: all fees are the same for non-EU citizens and EU citizens alike.

All undergraduate and graduate programmes conducted in English have the same tuition fee.

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, HR Excellence, AACSB, EQUIS, AMBA, CEEMAN IQA, ACCA, FT GMF, FT GMM, FT EBS, FT EMBA, U-Multirank, EUA, EFMD, AAPBS, PRME, AICPA, PIR



KOZMINSKI UNIVERSITY

ADMISSIONS OFFICE

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admission@kozminski.edu.pl

www.kozminski.edu.pl/en

LAZARSKI UNIVERSITY

PROGRAMMES IN ENGLISH

Management (B.Sc./M.Sc.) • Economics (B.Sc./M.Sc.) • International Relations (B.Sc./M.Sc.) • Finance and Accounting (B.Sc.) • Law in Business Management (B.Sc.) • Law in International Relations (B.Sc./M.Sc.) • Aviation Law and Professional Pilot Licence (B.Sc.) • Business Economics (B.Sc.)* • International Relations and European Studies (B.Sc.)* • International Business Economics (M.Sc.)*

* Dual Awarded: LU'a plus Coventry University

WHY LU?

- The undisputed leader of university rankings (TOP 3 private Polish university in *Perspektywy* ranking).
- Student Help Desk works hard to help students deal with legal and immigration issues.
- The Career and Internship Department assists students in finding the perfect internship or job.
- The possibility to choose one of the Dual Award programmes in English, run in cooperation with Coventry University in the UK.
- Easy admission process and friendly international staff.
- A successful combination of outstanding academic staff, an effective international partnership and a special training system that is focused on practical knowledge.





PROFILE

Lazarski University (LU) is an academic and educational institution that skilfully combines innovative educational standards with the traditional goals of education, driven by the “universitas magistrorum et scholarium” principle. According to this assumption, a university is a community of teachers and students. We are building our community based on acquiring knowledge from distinguished masters in their fields. This is why our faculty members comprise over 250 outstanding experts in economy, politics, and law. We boast having both acknowledged names in the world of science and hands-on specialists from the field of business on our team. Thanks to them, we ensure our students receive comprehensive education that, similarly to the beginnings of university education, gives our adepts an in-depth foundations in their selected fields. Meanwhile, the profile of education and conducted research is adapted to the requirements of today’s world, focusing on shaping professional skills.

OVERVIEW

Established: 1993
Type: Non-public University-type HEI
Faculties: 3
Programmes (programmes in English): 26 (14)
MBA programmes (programmes in English): 7 (-)
Postgraduate programmes (programmes in English): 11 (6)
Double diploma programmes: 4
Number of scientific staff: 113

Total number of students: 5,000
Number of international students (number of countries): 1,100 (51)
Int. students mainly come from: Ukraine, Belarus, Turkey, Uzbekistan, India, Tajikistan, Russia, Azerbaijan, Zimbabwe

TUITION FOR THE FIRST YEAR

EU citizens/Non-EU citizens: EUR 3,240 – 24,000 (Aviation Programme)

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, U-Multitrack



ADMISSIONS OFFICE

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recruitment@lazarski.edu.pl
www.recruitment.lazarski.pl

VISTULA UNIVERSITY

PROGRAMMES IN ENGLISH

Management (B.Sc./M.Sc.) • International Relations (B.Sc./M.Sc.) • Economics (B.Sc./M.Sc.) • Finance and Accounting (B.Sc./M.Sc.) • Global MBA (M.Sc.)

WHY VU?

- Global mindset – almost 70% of our students are international students from over 100 countries, which gives them a marvellous opportunity to immerse in the multicultural community and prepare for successful global careers.
- Employability and workability – from day one, we work with our students on their competences and prepare them for a sustainable career.
- Inspiration and innovation – diverse cohorts and faculties with rich and wide cross-sector experience, creating the necessary space for innovations.

PROFILE

Located in Warsaw – the heart of Europe, Vistula University (VU) is the most internationalised university in Poland. We host students from 100+ countries, creating a multicultural community of future business leaders. Our mission is to prepare our graduates for their future careers in the best way possible, by constantly modernising their studies via technology, and adapting study programmes to the changing world.

Vistula University prepares graduates for a career in Management, Finance and Accounting, International Relations, Economics, Philology, Journalism, Graphics, Architecture, and Computer Science. Its educational offer comprises under- and post-graduate degree programmes in both Polish and English.

OVERVIEW

Established: 1992

Type: Non-public University-type HEI

Faculties: 4

Programmes (Programmes in English): 13 (10)

MBA programmes (programmes in English): 3 (1)

Postgraduate programmes (programmes in English): 16

Double diploma programmes: 2

Number of scientific staff: 130

Total number of students: 5,177

Number of international students (number of countries): 3,166 (100)

Int. students mainly come from: Ukraine, India, Belarus, Kazakhstan, Uzbekistan, Turkey, Zimbabwe



TUITION FOR THE FIRST YEAR

EU citizens: EUR 1,045 – 3,000

Non-EU citizens: EUR 2,000 – 4,500

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, ACCA, EFMD, PRME



ADMISSIONS OFFICE

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www.vistula.edu.pl

WSB UNIVERSITY

PROGRAMMES IN ENGLISH

International Relations/International Business (B.Sc.) • Computer Science (B.Sc.) • International Relations/Project Management (B.Sc.) • Management/International Business (M.Sc.) • Management/Data Science (M.Sc.) • Data Science/IT (M.Sc.) • Engineering Management/Transport and Logistics (B.Sc.) • Managerial Studies/Project Management (B.Sc.) • Managerial Studies (MBA) • EMBA (MBA) • Management (Ph.D.)

WHY WSB?

- One of the most prestigious universities in Poland.
- English Programmes available in Kraków, Cieszyn and Dąbrowa Górnicza.
- Practical education oriented towards future employment and job opportunities during studies.
- Degrees recognized in all European Union countries and beyond.
- Studies in an international environment with students from over 40 countries.

PROFILE

WSB University, located between two major urban centres in the south of Poland (Katowice and Krakow), is one of the most renowned business and information technology universities in Poland.

The range of educational programmes offered by the University includes bachelor's and master's degrees, bachelor's degree in engineering, PhD and postgraduate programmes including the Executive MBA programme. WSB is committed to providing high-quality education opportunities to its students, including an international dimension. The University works with the business sector, including a number of the biggest Polish employers, and provides education resembling real working conditions.

OVERVIEW

Established: 1995

Type: Non-public University-type HEI

Faculties: 15

Programmes (programmes in English): 126 (9)

MBA Programmes (programmes in English): 3 (1)

Postgraduate programmes (programmes in English): 120 (10)

Double diploma programmes: 12

Number of scientific staff: 1000+

Total number of students: 12,000+

Number of international students (number of countries): 1,400 (42)

Int. students mainly come from: Peru, Mexico, Portugal, Italy, Ukraine, Central Asia, Azerbaijan, Vietnam, China, Nigeria, RSA



TUITION FOR THE FIRST YEAR

EU citizens: from EUR 700

Non-EU citizens: from EUR 1,100 to EUR 7,000

ACCREDITATIONS AND AFFILIATIONS

PKA, EHEA, CEEMAN IQA, U-Multirank



ADMISSIONS OFFICE

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admissions.wsb.edu.pl

en.wsb.edu.pl

facebook.com/WSBInternational

OTHER POLISH UNIVERSITIES

OFFERING STUDIES IN THE FIELD OF: ECONOMICS, FINANCE AND ACCOUNTING, AND MANAGEMENT

The Higher Education Institutions (HEIs) in Poland are divided into state (public) and private (non-public) institutions. There are two main categories of higher education institutions: university-type and non-university institutions. In the university-type HEIs, at least one unit is authorised to confer the academic degree of doctor (PhD), i.e. it offers at least one doctoral programme.

Below you can see the list of other university-type (public and private) HEIs that provide education in the fields of **economics, finance and accounting, or management**.

- Adam Mickiewicz University in Poznan www.amu.edu.pl
- Jagiellonian University in Krakow www.uj.edu.pl
- Jan Kochanowski University in Kielce www.ujk.edu.pl
- John Paul II Catholic University of Lublin www.kul.pl
- Maria Curie-Skłodowska University in Lublin www.umcs.pl
- Nicolaus Copernicus University in Torun www.umk.pl
- University of Białystok www.uwb.edu.pl
- University of Gdansk www.univ.gda.pl
- University of Lodz www.uni.lodz.pl
- University of Opole www.uni.opole.pl
- University of Rzeszów www.ur.edu.pl
- University of Szczecin www.us.szcz.pl
- University of Warmia and Mazury in Olsztyn www.uwm.edu.pl
- University of Warsaw www.uw.edu.pl

- University of Wrocław www.uni.wroc.pl
- University of Zielona Góra www.uz.zgora.pl
- AGH University of Science and Technology in Krakow www.agh.edu.pl
- Bialystok University of Technology www.pb.edu.pl
- Czestochowa University of Technology www.pcz.pl
- Gdansk University of Technology www.pg.edu.pl
- Kielce University of Technology www.tu.kielce.pl
- Lodz University of Technology www.p.lodz.pl
- Poznan University of Technology www.put.poznan.pl
- Silesian University of Technology in Gliwice www.polsl.pl
- Warsaw University of Technology www.pw.edu.pl
- West Pomeranian University of Technology in Szczecin www.zut.edu.pl
- Wrocław University of Science and Technology www.pwr.edu.pl
- Poznań University of Life Sciences www.up.poznan.pl
- University of Agriculture in Krakow www.urk.edu.pl
- Warsaw University of Life Sciences – SGGW www.sggw.pl
- Wrocław University of Environmental and Life Sciences www.upwr.edu.pl
- Military University of Technology in Warsaw www.wat.edu.pl
- Andrzej Frycz Modrzewski Krakow University www.ka.edu.pl
- Collegium Civitas www.civitas.edu.pl
- SWPS University of Social Sciences and Humanities www.swps.pl
- WSB Universities www.wsb.pl
- WSPiA University of Rzeszow www.wspia.eu
- University of Information Technology and Management in Rzeszow www.wsiz.rzeszow.pl

Full offer of programmes offered in English by Polish universities is available on-line through the “Studyfinder” tool at www.go-poland.pl

ACCREDITATION & QUALITY ASSURANCE

Higher education in Poland is regulated by the state and an ongoing evaluation process ensures that all programmes are of high quality.

Polish universities of economics enjoy a high degree of autonomy but are required to follow national regulations in terms of teacher qualifications, degree structures and examination processes.

All universities of economics have been evaluated by prestigious independent institutions such as the PKA (Polish Accreditation Committee), which is a member of the **European Association for Quality Assurance in Higher Education (ENQA)** and the **International Network for Quality Assurance Agencies in Higher Education (INQAAHE)**.

This ensures that all students obtain education of high international quality. Furthermore, many universities in Poland have been granted international accreditation for their programmes.

ALL UNIVERSITIES OF ECONOMICS IN POLAND ARE SUBJECT TO OBLIGATORY PKA ACCREDITATION

The **Polish Accreditation Committee (PKA)** is an independent institution dedicated to quality assurance and enhancement of higher education in Poland. The primary objective of the Committee's operations is to ensure that higher education quality standards following the best models adopted in European and global education systems are observed, as well as to provide support for public and non-public higher education institutions in the process of enhancing the quality of education and building a culture of quality. These actions aim to ensure that the graduates of Polish higher education institutions find themselves at the very top on the domestic and international labour markets, and to boost the competitiveness of Polish HEIs as European-class institutions.

Since 2009, the Committee has held the status of full member in the European Association for Quality Assurance in Higher Education (ENQA).

www.pka.edu.pl

STANDARDS AND GUIDELINES FOR QUALITY ASSURANCE IN THE EUROPEAN HIGHER EDUCATION AREA (EHEA)

Programmes provided by the universities of economics in Poland are compliant with higher education requirements and standards of the European Union. The first *Standards and Guidelines for Quality Assurance in the European Higher Education Area* (ESG) were adopted by the Ministers responsible for higher education in 2005, following a proposal from the European Association for Quality Assurance in Higher Education (ENQA) in cooperation with the European Students' Union (ESU), the European Association of Institutions in Higher Education (EURASHE), and the European University Association (EUA). The revised version of the Standards, commonly known as ESG 2015, was adopted by the Ministers responsible for higher education in the European Higher Education Area in May 2015.

www.ehea.info

BUSINESS SCHOOL ACCREDITATION

In addition to national and European accreditations, some Polish universities also have the most important business school accreditations (see *abbreviations on page 40*). Three such accreditations are especially important for a business school: the European *EQUIS*, the American *AACSB* and the British *AMBA*. Schools that hold all of these accreditations are called Triple Crown Schools.



EQUIS (European Quality Improvement System) accreditation covers the entire university and is one of the most prestigious and exclusive accreditations in the world. It is awarded by the EFMD (European Foundation for Management Development). www.efmd.org



AMBA (Association of Masters in Business Administration) is an accreditation confirming the highest quality of education in MBA programmes complying with international standards. www.mba-world.com



AACSB (The Association to Advance Collegiate Schools of Business) is the oldest accreditation institution in the world of business schools at all three teaching levels: bachelor, master and doctoral, in the fields of management and business as well as accounting. www.aacsb.edu



CEEMAN IQA (CEEMAN International Quality Accreditation) is another important accreditation, aspiring to become the preferred accreditation standard for management education institutions in recently emerged and emerging economies around the world. www.ceeman.org

ABBREVIATIONS

Abbreviations used in the university profiles (see: Miniguide pp. 14-35)

AACSB	Association to Advance Collegiate Schools of Business Accreditation
AAPBS	Association of Asia-Pacific Business Schools
ACCA	Association of Chartered Certified Accountants Accreditation
AICPA	Association of International Certified Professional Accountants
AMBA	Association of Masters in Business Administration Accreditation
CEEMAN IQA	Central and East European Management Development Association Accreditation
CEQUINT (ECA)	European Consortium for Accreditation in Higher Education
CFA	Chartered Financial Analyst Institute
CIMA	The Chartered Institute of Management Accountants
EAPAA	European Association for Public Administration Accreditation
EDAMBA	European Doctoral Programmes Association in Management and Business Administration
EFMD	European Foundation for Management Development
EHEA	European Higher Education Area
EPAS	European Programme Accreditation System
EPOQS	Foundation for the Promotion and Accreditation of Economic Education
EQUIS	European Business School Accreditation
EUA	European University Association
FT EBS	Financial Times European Business School Ranking
FT EMBA	Financial Times Executive MBA Ranking
FT GMF	Financial Times Global Masters in Finance Ranking
FT GMM	Financial Times Global Masters in Management Ranking
HR Excellence	HR Excellence in Research - European Commission
IACBE	International Accreditation Council for Business Education
PIM	Partnership in International Management
PIR	Positive Impact Rating for Business Schools
PKA	Polish Accreditation Committee
PRME	Principles for Responsible Management Education
QS WUR	World University Ranking
U-Multirank	Institutional Ranking and the Subject Rankings
WRWU	Webometrics Ranking of World Universities



POLISH NATIONAL AGENCY
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READY, STUDY, Go! POLAND

Poland is a modern and dynamic member of the European Union where education really counts. If you wish to learn more about our long and rich tradition of university education, which offers opportunities for young people aspiring to obtain a European degree recognized throughout the world, we invite you to visit the website of the official campaign Ready, Study, Go! Poland: www.go-poland.pl

The Ready, Study, Go! Poland campaign has been conducted by the Polish National Agency for Academic Exchange (NAWA) since 2018 and aims at delivering information about Poland as a prospective study and research destination to all candidates in the world.

