



Regulations of the GO-Poland digital ambassadors competition (hereinafter referred to as "the Regulations")

§ 1

General provisions

1. The organizer of the competition "GO-Poland digital ambassadors", hereinafter referred to as "the Competition" is the Polish National Agency for Academic Exchange (NAWA) with registered office in Warsaw, under the address: ul. Polna 40, 00-635 Warszawa (hereinafter referred to as "the Organizer").
2. The competition is carried out on the basis of art. 17 in connection with art. 2 item 2 point 2 of the act of 7th July 2017 on the Polish National Agency for Academic Exchange (i.e., Journal of Laws of 2019, item 1582).
3. The competition will be conducted via the website: www.nawa.gov.pl starting from 26th March 2021 and will last till 18th April 2021 until 9:00 PM of the local time for Warsaw.
4. The Regulations specify the rights and obligations of the Competition participants and the Organizer.
5. Participation in the Competition is free of charge.

§ 2

Objective of the competition

The objective of the Competition is to select up to 40 persons (hereinafter referred to as "the Winners") who will carry out tasks regarding the promotion of Poland as an attractive country for foreign students by presenting information on Polish culture, language and history, the realities of life and studying conditions in a way that will encourage foreigners to study in Poland.

§ 3

Participants

1. Entitled to participate in the Competition shall be natural persons (hereinafter referred to as "the Participants") who:
 - 1) attained majority and have full legal capacity,
 - 2) are students or graduates of Polish universities, including scholarship holders under NAWA Scholarship Programmes for Polish diaspora – under the gen. Władysław Anders, Stefan Banach, Ignacy Łukasiewicz Programmes and Poland my First Choice Programme,
 - 3) were on a student exchange at a Polish university, and
 - 4) meet the requirements set out in the Regulations.
2. Employees of the Organizer may not participate in the Competition.
3. The Participants may not transfer to third parties the rights related to the Competition.
4. Applications will be accepted for participation in the Competition until 18th April 2021, until 9:00 PM of the local time.



§ 4

Participation in the competition

1. The condition of participation in the Competition shall be filling in the registration form, hereinafter referred to as "the Form", available at: www.nawa.gov.pl, not later than on the last day of the time limit referred to in § 1 item 3 of the Regulations.
2. The participant shall indicate in the form the following data:
 - 1) name and surname;
 - 2) phone number;
 - 3) e-mail address;
 - 4) date of birth;
 - 5) citizenship;
 - 6) studies commencement date;
 - 7) planned date of graduation/date of graduation;
 - 8) scholarship programme (if applicable);
 - 9) level of studies (if applicable);
 - 10) the university where he/she studies or studied;
 - 11) information about the languages he/she speaks;
 - 12) CV;
 - 13) a brief description of his/her motivation to participate in the programme (up to 1000 characters, with spaces);
 - 14) a sample fragment of a blog post he/she proposes (up to 400 characters, with spaces);
 - 15) a sample fragment of Facebook post that he/she proposes (up to 400 characters, with spaces);
 - 16) sample photos/videos taken by him/her in an attractive way promoting Poland/city/university where the Participant is or was studying;
 - 17) a link to his/her profile on any social networking site;
 - 18) recommendation from the university where he/she is or was studying. The recommendation should be signed by an authorized person, e.g. a research fellow (at least with a doctoral degree) or the head of the unit responsible for international cooperation or providing services to students of foreign universities.
3. Use of the abovementioned personal data shall be conducted in accordance with § 8 of the Regulations.
4. The moment of submitting the application shall be the moment of sending the form referred to in item 1.
5. By submitting the application, the Participant accepts the Regulations in their entirety.

§ 5

Method of selecting the winners

1. The Winners of the Competition may be exclusively its Participants.
2. The Winners shall be selected by the Competition jury consisting of four employees of the Organizer.



3. When assessing the applications, the Competition jury shall be guided by the following method of applications assessment:
 - 1) assessment of the Participant's CV attractiveness - from 1 to 5 points (where 5 is the maximum rating).
 - 2) assessment of the Participant's motivation - from 1 to 5 points (where 5 is the maximum rating).
 - 3) assessment of the attractiveness of the sample fragment of a blog post proposed by the Participant - from 1 to 10 points (where 10 is the maximum rating).
 - 4) assessment of the attractiveness of the sample fragment of the Facebook post proposed by the Participant - from 1 to 10 points (where 10 is the maximum rating).
 - 5) assessment of the attractiveness of photos or video materials delivered by the Participant regarding the attractiveness of Poland/city/university at which the Participant was or is studying - from 1 to 10 points (where 10 is the maximum rating).
 - 6) the attractiveness of the Participant's social media regarding studying - from 1 to 10 points (where 10 is the maximum rating).

Furthermore, additional points may be awarded to the Participant on the basis of:

 - 7) the Recommendation from the university where he/she is or was studying - from 0 to 5 points (where 5 is the maximum grade);
 - 8) if the Participant is a student or a graduate of a university which belongs to the first 10 laureates of "the Excellence Initiative - Research University" Programme competition - from 0 to 5 points (where 5 is the maximum grade).
4. The Competition jury, based on the evaluation criteria indicated in item 3, shall develop a ranking list. The position on the ranking list shall depend on the total number of points obtained, with the Participant with the highest total score being ranked first.
5. Based on the ranking list, the Competition jury shall select 40 Winners - Participants who have received the appropriate highest rank on the list and 6 special awardees, subject to item 6.
6. The Winners may include maximally:
 - 1) three persons being citizens of the same country, and
 - 2) four persons who are or were scholarship holders under a given programme implemented by the Organizer.

Excessive persons over the above mentioned limit, who are scholarship holders of a given programme, shall not be taken into account when selecting the Winners, and their place on the ranking list shall not be taken into consideration when selecting the Winners.
7. The Competition results shall be published by 26th April 2021 on the Organiser's website, i.e. www.nawa.gov.pl and on the Organiser's Facebook profile, i.e. <https://www.facebook.com/readystudygopoland/>. The participants shall also be informed of the results via the e-mail address or phone number provided by them.

§ 6

Prizes for the Winners



1. The Organizer provides for prizes to be awarded to all Competition Winners.
2. The prize in the Competition will be the invitation to the Organizer's office for training in copywriting, social media and blogging. The conditions and dates of the training shall depend on the epidemiological situation caused by the coronavirus.
3. Two of the Winners will have a chance to participate in the Organizer's educational missions. The rules for their indication will be specified by the Organizer after the end of the Competition, taking into account the current results of the Competition Participants' activity as *digital ambassadors*.
4. Two or more of the Winners will be invited to take a 1 or 3-month salaried internship (lasting from one to three months) in the Organizer's office. The rules for their indication will be specified by the Organizer after the end of the Competition, taking into account the current results of the Competition Participants' activity as digital ambassadors.

§ 7

Obligations of the participants

1. The selected Winners shall have the right to regularly prepare (up to four times every two weeks) materials promoting studies in Poland through posts and photos sent to the Communication and Promotion Office of the Organizer for authorization and publication on websites and social media managed by the Organizer. In addition, it is suggested that the participants publish their own unauthorized entries in Polish language or other language on their own websites, blogs or private social media accounts (previously indicated to the employees of the Organizer's Communication and Promotion Office). Their subject may include:
 - 1) the Winners' own activity in Poland or abroad if it is related to studies in Poland;
 - 2) all elements of Polish reality interesting for the Participants: traditions, behaviours, customs, places, people, meetings, cuisine, art, sport, Polish language, funny situations, advice for compatriots and other foreigners, trivia, etc.;
 - 3) information about Poland's connections with the person's country of origin.
2. The period during which the Winners will be able to carry out the above-mentioned activities shall start on 03rd May 2021 and end on 31st December 2021.

§ 8

Personal data protection

1. The personal data controller for Participants of the Competition shall be the Organizer.
2. Personal data shall be used for the purposes of:
 - 1) organization of the Competition on the principles set out in the Regulations (legal basis - Article 6 item 1 letter e of the GDPR) - "a task carried out in the public interest",
 - 2) implementation of the Organizer's legal obligations related to the organization of the Competition (legal basis - art.6 item 1 letter c of the GDPR) - "a legal obligation",
 - 3) investigations or defence against any claims related to the organization of the Competition or the need to demonstrate certain facts that are significant in this respect for the Organizer (legal basis - art. 6 item 1 letter f of the GDPR) - "a legitimate interest"; deadlines for pursuing claims arising from the agreement are specified in the Polish Civil Code.



3. The submission of the Competition participant's personal data to the extent beyond the scope indicated in § 4 item 2 of the Regulations (e.g. a photo in the CV) shall be considered to have been made on the basis of consent expressed by the participant (legal basis - Article 6 item 1 letter a of the GDPR) - "a consent".
4. The data shall not be used to make decisions based solely on the automated processing of personal data, including profiling within the meaning of art. 22 of the GDPR.
5. The data shall be used for the period necessary to achieve the purposes indicated in item 2 above. Depending on the legal basis, this shall be respectively:
 - 1) the period of organization of the Competition and implementation of activities related to it,
 - 2) the period indicated in relevant provisions of law,
 - 3) claims limitation period,
 - 4) the period until the possible withdrawal of the consent.
6. The Participant shall have the right to withdraw the consent for personal data processing –which shall regard the data processed on its basis. Withdrawal of the consent shall not affect the lawfulness of the use of data during the period when the consent was in force.
7. Transfer of data within the scope indicated in § 4 item 2 of the Regulations shall be voluntary, but necessary for the Participant to take part in the Competition. Refusal to provide the data shall mean that a person may not participate in the Competition. Transfer of data within a scope exceeding the scope indicated in § 4 item 2 of the Regulations shall be voluntary.
8. The data subject shall have the right to submit the application regarding:
 - 1) access to his/her personal data,
 - 2) rectification of the data,
 - 3) data transfer (in cases specified in the GDPR),
 - 4) data deletion or limitation of data processing- on the terms set out in the GDPR.
9. The data subject shall also have the right to:
 - 1) object to data processing if the legal basis for the use of data is a legitimate interest (art. 6 item 1 letter f of GDPR) or task carried out in the public interest (art. 6 item 1 letter e of GDPR),
 - 2) lodge a complaint to the President of the Personal Data Protection Office if it is determined that personal data are not used in accordance with the provisions of law.
10. The Participants' data may be transferred –apart from persons authorized by the Organizer - to other entities, including: entities authorized to receive them in accordance with the provisions of law, entities processing it on behalf of the Organizer (e.g. cooperating with the Organizer in implementing the Competition) and other controllers (e.g. notarial or legal offices).
11. Contact to the data protection officer: odo@nawa.gov.pl.

§ 9

Copyright

1. The Participant shall transfer to the Organizer copyright to the works referred to in § 4 item 2 points 14-16 (hereinafter individually and jointly referred to as "the Works"), free of charge,



without restrictions as to the territory, time and number of copies within the following fields of exploitation:

- 1) recording, copying, entering to the memory of computers and computer network servers,
 - 2) displaying and public screen presentation, including during seminars and conferences,
 - 3) use in publishing materials and in all kinds of audiovisual and computer media,
 - 4) reproduction by printing or recording on a magnetic medium in electronic form,
 - 5) market placement,
 - 6) free access to multiplied copies,
 - 7) use in whole or in part and together with other works, development by adding various elements, updating, modification, translation into foreign languages, changing the colour or size of the whole or any part,
 - 8) entering the whole or any part to the Internet in a way that allows receiving transmission by the user concerned, including recording in RAM,
 - 9) publication and distribution in whole or in part in video and audio form in wired networks or via wireless transmission via a ground station or via a satellite.
2. The Participant shall free of charge and without territorial and time restrictions transfer to the Organizer the right to exercise derivative copyrights and the right to consent to the exercise of derivative copyrights to the Work in the fields of exploitation indicated in item 1.
 3. The transfer of author's proprietary copyrights shall take effect upon making application to participate in the Competition.
 4. The Participant declares that the Work created and delivered is free from any physical and legal defects as well as the Participant has exclusive author's proprietary copyrights to the Work and that these rights are not limited in any way. In addition, the Participant declares that disposing of the Work shall not infringe any industrial and intellectual property rights, in particular: patent rights, copyrights and trademark protection rights.
 5. The Participant declares that in the event that it turns out that a third party submits any claims to the Work, after receiving the relevant notification from the Organizer, he/she will immediately proceed to deliver required clarifications and will oppose to such claims at his/her own risk and will also satisfy all justified claims against the Organizer, and in the event of their adjudication from the Organizer - shall return to the Organizer all the amount of claims covered by the Organizer together with all related expenses and fees, including the costs of legal proceedings and services. The Participant shall be obliged to perform the obligations set out in the preceding sentence only if claims to the Work arise for reasons attributable to the Participant.
 6. Both the Participant and the Organizer shall not exercise their rights to the Work in a way that limits the other party in exercising his/her/its rights to the Work.

§ 10

Final provisions

1. In the event of any discrepancies as to the interpretation of the Regulations, the Competition jury shall have the casting vote. There shall be no appeal procedure against the decisions of the Competition jury.



2. In matters not governed by the Regulations, the provisions of Polish law, including the Civil Code, shall apply.
3. The Regulations are available at: www.nawa.gov.pl.
4. The Organizer reserves the right to make changes to the Regulations, without giving a reason. The changes shall be effective from the date of their publication on the page referred to in item 3.