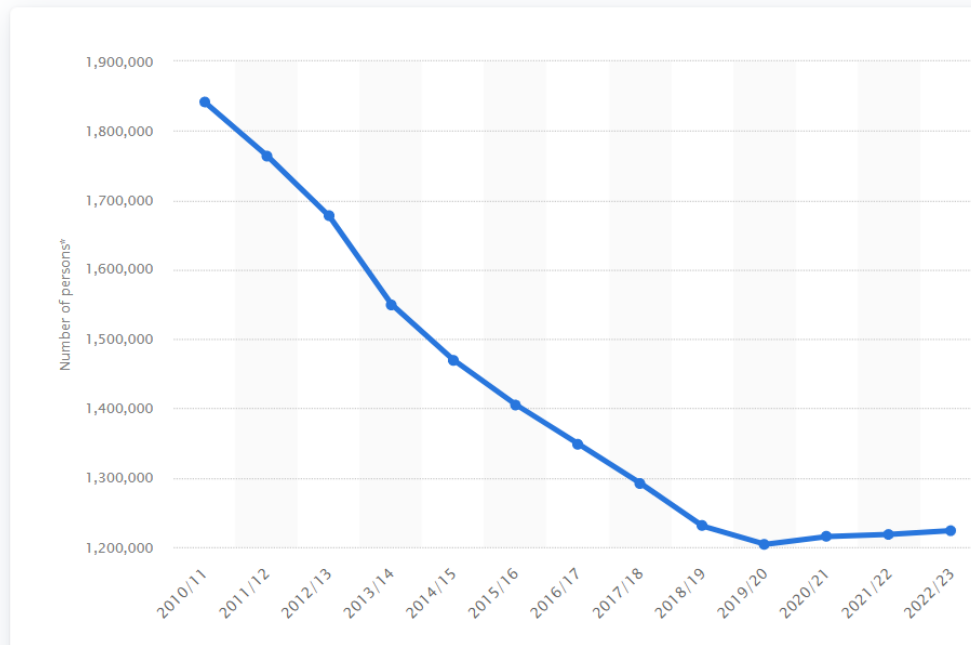


From national universities to global networks: escaping the zero-sum game

Sebastian Stride - Gdansk - 12/05/2024

The challenges of Polish Higher Education



Student numbers: one third drop in 10 years



Latest EU report highlighting the major challenges ahead

The impact of the war in Ukraine



Foreign students in Poland per country of origin

Internationalisation is not new



JAGIELLONIAN UNIVERSITY
IN KRAKÓW

International students in the 15th century:
44%

(Current number in Poland: 7%)

Top 1000 US scholars in 1906 by university of Graduation:

1. **Berlin: 95**
2. Harvard: 74
3. **Leipzig: 45**
4. Johns Hopkins: 42
5. **Göttingen: 32**

The (not)nations of medieval universities



Students of one of the 17
“nations” at Bologna University



The four “nations” of the
University of Paris

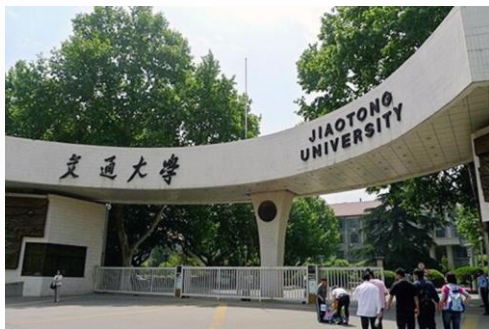


The river Trent - dividing the two
nations of Oxford University

The world seen from Shanghai



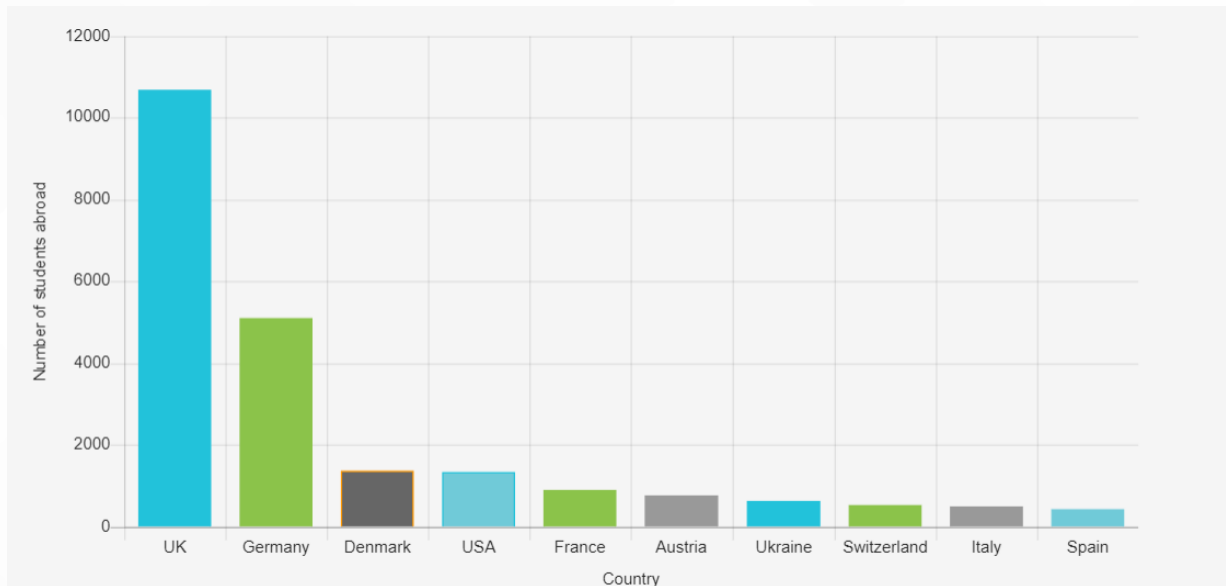
HARVARD
UNIVERSITY



The end of a world ...



Polish students abroad



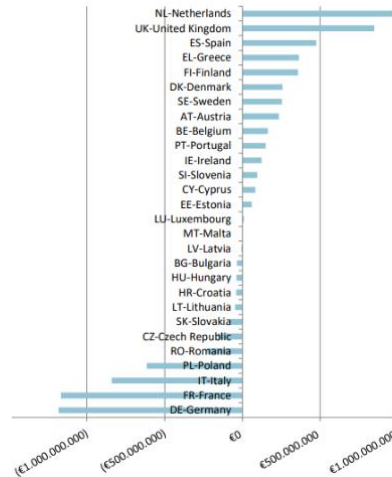
27350

Polish students studying
abroad

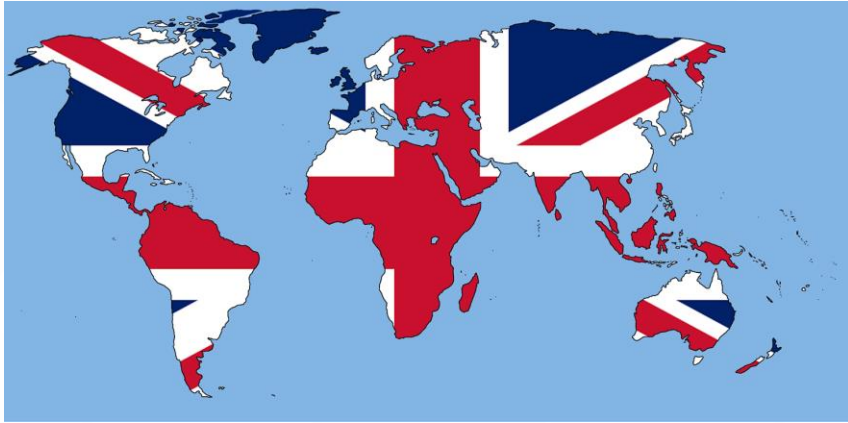


UNESCO
INSTITUTE
FOR
STATISTICS

France and Germany – the worst performing European countries in HE&R



Forgetting your past, risking your future



Australia	38.19%	66.81%
China	267.27%	878.91%
Denmark	18.02%	31.63%
France	-24.74%	-10.49%
Germany	-20.82%	-4.21%
Japan	-48.86%	-43.90%
Netherlands	0.11%	10.77%
Spain	18.19%	61.12%
Switzerland	8.71%	28.60%
United Kingdom	-15.09%	-8.16%
United States	-25.90%	-40.59%

Evolution of global share of
publications and citations
(2001-2018)

International campuses abroad

International Campuses

Updated March 2023 – please note we are currently reviewing changes and plan to publish an updated list in 2024.



LARGEST EXPORTERS



LARGEST IMPORTERS



ENGLISH.GOV.CN
THE STATE COUNCIL
THE PEOPLE'S REPUBLIC OF CHINA

App | May 12 2024

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Shanghai to build two Sino-foreign universities

Updated: February 20, 2024 10:13 China Daily



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

The most international university ... according to Times Higher Education

Rankings < World University Rankings Impact Rankings By subject Reputation Rankings Arab Rankings Asia Rankings China > Q

World University Rankings 2024

The *Times Higher Education* World University Rankings 2024 include 1,906 universities across 108 countries and regions.

The table is based on our new WUR 3.0 methodology, which includes 18 carefully calibrated performance indicators that measure an institution's performance across five areas: teaching, research environment, research quality, industry, and international outlook.

Read more...

IN PARTNERSHIP WITH ELSEVIER

2024

How to get your uni ranked

Show me universities best for overall in any country / region offering any subject

Or, find specific universities by name

RANKING		SCORES				
Rank	Name Country/Region	No. of FTE Students	No. of students per staff	International Students	Female:Male Ratio	% International Science Research
Reporter	Royal College of Academics Luxembourg	10,000	333.3	100%	n/a	n/a
Reporter	Central European University Austria	1,236	7.4	97%	54 : 46	17%

Read more about the World University Rankings 2024

STUDENT INSIGHTS

- Best universities in the world
- Best universities in the UK
- Best universities in the United States
- More

ACADEMIC INSIGHTS

- World University Rankings 2024: results announced
- World University Rankings 2024: the 20th edition

ROYAL COLLEGE OF ACADEMICS

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CREATE CHANGE

Apply Online


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Dedicated Staff all over the world...and on stock images


What Make Us Special? THE RCA GLOBAL TEAM
A dedicated staff worldwide, providing you with the information and support to match your goals and budget to real opportunities.




RCA OFFICE - AUSTRALIA, ASIA AND MIDDLE EAST
RCA Australia works with student applications, enrolments to courses and student support services and coordinates with Universities and Partners located in Australia, Asia and the Middle East.



RCA OFFICE - LUXEMBOURG/EU/UK
RCA Luxembourg works with student applications, enrolments to courses and student support services and coordinates with Universities and Partners located throughout Europe, and the United Kingdom.








RCA OFFICE - THE AMERICAS
RCA Americas work with student applications, enrolments to courses and student support services and coordinates with Universities and Partners located in Canada, The United States, Central and South America. The Luxembourg office also take care of all the administrative and financial work for RCA.



HEAD OF ADMISSIONS AND MARKETING
RCA Admissions and Marketing work with technology to provide users with a smooth application and enrolment experience. Marketing reach out to potential current students and alumni worldwide with content that inspires.






Google Lens

← Exact matches

-  Alamy
 Mature happy beautiful Asian businesswoman smiling i...
 1300x956
-  Alamy
 Asian woman female women hi-res stock photography a...
 1300x956
-  Alamy
 Mature japanese woman smiling hi-res stock photograp...
 1300x956
-  Alamy
 Woman female women hi-res stock photography and i...
 1300x956
-  Alamy
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Google Lens

← Exact matches

-  Freepik
 Hombre alegre sonriendo concepto de retrato | Foto Pre...
 6 Aug 2018 - 626x418
-  Freepik
 Retrato de hombre feliz sudamericano | Foto Premium
 17 Jan 2019 - 626x408
-  ronankeane.com
 Hire Ronan Keane
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-  Laboratorio Dental Dies
 Nosotros - Dies
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 Inhouse trainings and programs • Coaching Expert Team
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Headquarters of the University

Offering online courses of other universities...

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– Professional Certificate

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What can you do for your
customer?

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RCA1860 – Entrepreneurship 103:
Show Me The Money

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RCA1854 – Entrepreneurship 101:
Who is your customer?

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All (Part II): To Product-Market Fit
and Beyond

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RCA1863 – Entrepreneurship 102: What can you do for your customer?

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Technology

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Academics Webpage: 850 Eur

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Entrepreneurship 102: What can you do for your customer?

Learn and apply the process of entrepreneurial product design

About What you'll learn Prerequisites Instructors

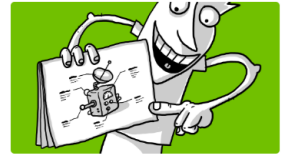
Successful entrepreneurship ultimately comes down to three questions:

[Show More](#)

What you'll learn

- Analysis of Full Product Life Cycle Use Case
- Design of High Level Product Specification
- Estimation of Quantified Value Proposition
- Charting of Competitive Position
- Development of your company's "Secret Sauce"

Prerequisites



Enroll now

Start: Anytime
End: October 31, 2024

Course Format: Self-paced [What's this?](#)

Estimated: 4 weeks 2-4 hours per week

Price: Free to Learn

Earn a Certificate: \$49.00 [Learn more](#)











Payment deadline: October 18, 2024

Original Course on MIT webpage for free (plus low
certificate fee)

Trying to keep up ...

How do you stay in the top 10 ? (in this case, according to QS)

Rank
1
2
⋮

Rank	↓ University
1	 Massachusetts Institute of Technology (MIT) United States
2	 University of Cambridge United Kingdom
3	 University of Oxford United Kingdom
4	 Harvard University United States
5	 Stanford University United States
6	 Imperial College London United Kingdom
7	 ETH Zurich - Swiss Federal Institute of Technology Switzerland
8	 National University of Singapore (NUS) Singapore
9	 UCL United Kingdom
10	 University of California, Berkeley (UCB) United States

Trying to build a better Europe

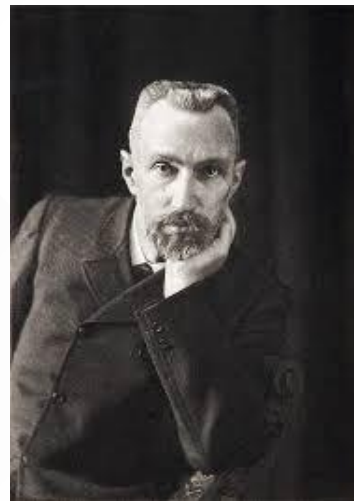


EUROPEAN
UNIVERSITY
ALLIANCE



Jean Chambaz - former Rector of Sorbonne University

Maria and Pierre Skłodowska in Warsaw ...



Towards European Universities

SIRI2 | A·C·A·D·E·M·I·C European Universities Initiative

50 ALLIANCES | 456 UNIVERSITIES | 8.6M STUDENTS | 790K STAFF | 32K EU PROJECTS

NUTS: All

KEYWORD: Search by keyword

UNIVERSITY: Search universities...

ALLIANCE: Search by name



Overview

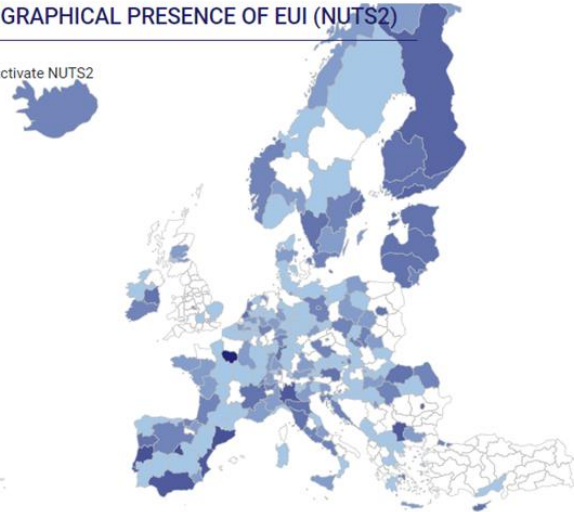
The European University Initiative (EUI) website is an information platform for anyone looking to get an idea on what is today's EUI landscape: it provides an overview (composition, geographical reach, academic orientation) of existing EUI and their university members.

Methodology

Data usage disclaimer

GEOGRAPHICAL PRESENCE OF EUI (NUTS2)

Activate NUTS2



THEMATIC WORDCLOUD OF ALLIANCES



A network based approach to international student mobility



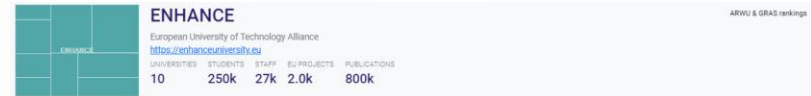
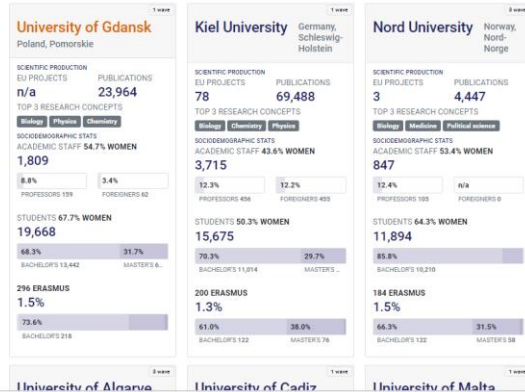
THEMATIC WORDCLOUD



PUBLICATIONS BY SDGS



MEMBERS



PUBLICATIONS BY SDGS



Chalmers University of Technology

Sweden, Västsverige



TOP 3 RESEARCH CONCEPTS

Physics, Engineering, Computer science

SOCIODEMOGRAPHIC STATS

ACADEMIC STAFF: 27.8% WOMEN

1,549

26.7% PROFESSORS 281

31.8% FOREIGNERS 493

STUDENTS: 32.6% WOMEN

7,402

42.1% BACHELOR'S 3,116

57.9% MASTER'S 4,286

756 ERASMUS

10.2%

78.9% BACHELOR'S 604

MASTERS'S 348

Delft University of Technology

Netherlands, Zuid-Holland



TOP 3 RESEARCH CONCEPTS

Engineering, Physics, Computer science

SOCIODEMOGRAPHIC STATS

ACADEMIC STAFF: 44.1% WOMEN

2,622

25.0% PROFESSORS 604

86.5% FOREIGNERS 2,049

STUDENTS: 29.2% WOMEN

26,028

51.7% BACHELOR'S 13,463

48.3% MASTER'S 12,565

497 ERASMUS

1.9%

73.8% BACHELOR'S 367

MASTERS'S 267

ETH Zurich

Switzerland, Zürich



TOP 3 RESEARCH CONCEPTS

Physics, Biology, Chemistry

SOCIODEMOGRAPHIC STATS

ACADEMIC STAFF: 25.5% WOMEN

3,504

11.0% PROFESSORS 386

70.2% FOREIGNERS 2,460

STUDENTS: 32.8% WOMEN

18,591

56.0% BACHELOR'S 10,419

44.0% MASTER'S 8,172

288 ERASMUS

1.5%

26.0% BACHELOR'S 213

74.0% MASTER'S 213

Gdańsk University of

Norwegian University

Polytechnic University

The four dimensions of internationalisation

1

BRAND: being highly visible in a competitive global market of HE&R

2

TALENT ATTRACTION AND NETWORKS: working with the best students and researchers from wherever they are

3

BUSINESS MODEL AND FUNDING: engaging the international students' market and attracting funding from international organisations and companies

4

CULTURAL OPENNESS: providing students with an international outlook and intercultural competences, and performing research relevant to global challenges

See Jane Knight *Internationalisation of Higher Education*, Directorate-General for internal policies, Culture and Education, European Parliament, 2015

Internationalisation is about more than student mobility ...



There is no national science, just as there is no national multiplication table; what is national is no longer science

Anton Chekhov

