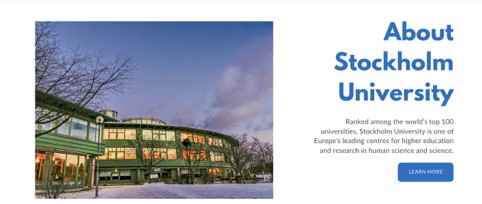
**ABOUT THE UNIVERSITY PAGE AND THE MATERIALS REQUIRED FOR CONTENT**

To see what a university page looks like, click here: <https://bit.ly/3cM68Ht>

Each participating university from your country will get a dedicated page on the website. Access to each dedicated university page will be from your country page.

**I. Carousel:**

* An image carousel appears at the top of the university page <https://bit.ly/3cM68Ht>



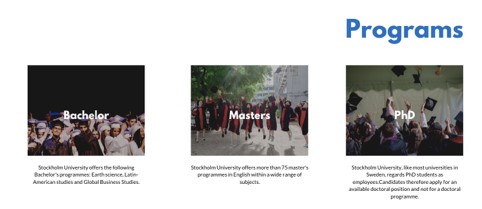
* Universities can use the carousel to promote a course, a programme or an activity. Each university will be able to decide for themselves what they want to promote and what image they wish to upload onto the carousel.
* Universities can upload between three to five images on the carousel.
* We will provide easy-to-use instructions to university representatives for them to upload their carousel images.

**II. About the University:**

* There is a write-up about the university accompanied by a key image of the university <https://bit.ly/3cM68Ht>
* We will need a write-up about each university.

**III. Programmes:**

* This is the section featuring the various programmes such as Bachelor, Masters, Phd. What goes into this section depends on what the university is able to offer the international student <https://bit.ly/3cM68Ht>



* We will require a write-up about each programme from the respective universities. A link to their university page will be included in the write-up. Visitors from the SIE site will be able to click and seamlessly visit the respective university sites.

**IV. Faculties:**

* This section features the university’s faculties that are relevant to international students.
* Clicking on the faculty favicon will take website visitors to the corresponding faculty pages on the university’s website (each favicon is linked to faculty page of the university).

**V. University video:**

• A short video showing the university campus and facilities. The university should provide us with a Youtube link to the video which will be embedded into the website <https://bit.ly/3cM68Ht>



**VI. Virtual tour:**

• This will be a virtual tour of the campus. The university should provide us with a panoramic image of university or google map link of university <https://bit.ly/3cM68Ht>



**VII. Global alumni community:**

* This section features testimonials from the university’s alumni community.
* We will require a minimum of 4 testimonials from the university’s alumni.

