



DIRECT TO INTERNATIONALIZATION

HOW TO ATTRACT AMERICAN STUDENTS TO POLISH UNIVERSITIES?

Direct to internationalization

How to encourage American students to visit Polish universities?

Informational pack





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HOW TO ATTRACT AMERICAN STUDENTS TO POLISH UNIVERSITIES?

Direct to Internationalization: how to encourage American students to visit Polish universities?

Warsaw, March 7th – 8th, 2019

March 7th

18:00-19:00 Opening of the conference

Georgette Mosbacher, Ambassador of the United States to Poland
Piotr Dardziński, Secretary of State, Ministry of Science and Higher Education
Prof. Marek Konarzewski, Board Member of NAWA and Fulbright Polska

Key-note address: What makes Polish academia attractive to American students?

Prof. Juanita Villena-Alvarez, University of South Carolina Beaufort

Featuring: USAFE Band - the United States Air Forces Band

19:00-22:00 Reception hosted by the Fulbright Program: 60th anniversary of Fulbright Polska

March 8th

8:00-9:00 Registration and networking coffee

9:00-9:30 An overview of Polish-American scientific cooperation.

Grażyna Żebrowska, Senior Advisor on Science & Technology Affairs, Embassy of the Republic of Poland in Washington D.C./ Prof. Marek Konarzewski, Board Member of NAWA and Fulbright Polska

9:30-10:30 US students and researchers at Polish higher education and research institutions in numbers. What can we learn from these facts and figures? How NAWA can help in attracting U.S. students and researchers? Programs of NAWA and Fulbright offering hosting of U.S students and researchers in Poland.

Łukasz Wojdyga, Director of NAWA

Justyna Janiszewska, Director of Fulbright Polska

10:30-11:00 Coffee break





DIRECT TO INTERNATIONALIZATION

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11:00-13:00 Opportunities for Central European Universities: Success stories from Other Countries in the Region

Dr. Christopher Medalis, International Education Expert, New York City

What are the needs and preferences of American higher education institutions for their students? What can encourage American higher education institutions to recommend and facilitate their students' academic travels to Poland?

Prof. Juanita Villena-Alvarez, University of South Carolina Beaufort

13:00-14:00 – Lunch break

14:00-15:15 Parallel sessions: Full course of studies, a semester, summer school or fellowship – case studies and good practices

I. Enrolling in a full course of studies – case of medical schools

- *Prof. Grzegorz Dworacki, Poznan University of Medical Sciences*
- *Student's perspective - student from Medical University of Gdansk*

II. Partner university student exchanges for a semester or short-term

- *Dr. Krzysztof Bojanowski, Department of Architecture, Politechnika Krakowska*

- Increasing the attractiveness of Polish Universities through scientific cooperation with American Research Institutes

Dr. Piotr Kmon, Akademia Górniczo-Hutnicza im. Stanisława Staszica w Krakowie

III. Summer schools and fellowships

- *Dr Katarzyna Maniszewska, Deputy Provost for International Cooperation, Collegium Civitas*
- *Gedeon W. Werner, Quinnipiac University*

15:15 – 15.30 Closing





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HOW TO ATTRACT AMERICAN STUDENTS TO POLISH UNIVERSITIES?



Juanita "Babet" Villena-Alvarez,

Interim Assistant Vice Chancellor for Academic Affairs at the University of South Carolina Beaufort (USCB) and full professor of French, Spanish, and Global Studies. Babet specialized in literary studies during her graduate education and completed three Masters level programs and one PhD. She has been teaching at the University of South Carolina Beaufort for 24 years and in 2010 was awarded the prestigious title of "South Carolina Governor's Professor of the Year." Her previous leadership positions and accomplishments include Program Director for the Liberal Studies Program, Program Coordinator for the Spanish Program, Chair of Humanities and Fine Arts for 9 years, USCB's 2012 Carolina Trustee Professorship Awardee (for the entire state of South Carolina), just to name a few. Beyond her current AVCAA responsibilities, she is also currently USCB's International Programs Coordinator, USCB's Title IX Coordinator, and is helping manage USCB's Honors' Program. Given her extensive studies abroad, she initiated study abroad programs at her institution – USCB, where she has been teaching for 24 years. Upon her arrival there in 1994, barely two months after receiving her PhD in literature, she implemented international exchange programs with trips to France and Costa Rica during the summer of 1995 with more than 22 participants in the inaugural trips. In the period from 1994 to 2019, international exchange programs at USCB have grown tremendously under her leadership and support and have become an increasingly important aspect of American higher education, given the truly interdependent nature of global lives. Of her many achievements in international education, her recent **Fulbright-Hays Summer Seminars Abroad** Program conducted in Poland with the support of the US Department of Education and Fulbright Polska.

Dr. Christopher Medalis is a New York City expert on international education global programs and strategy. He has more than 25 years of experience leading strategic international education initiatives, advancing university internationalization, and managing scholarship programs and academic exchanges on behalf of governments, foundations, universities, and corporations. As a consultant, he most recently served as Senior International Advisor in the International Office of Palacky University in Olomouc, the Czech Republic. During his career in the U.S., Europe, and the Middle East he represented the Institute of International Education (IIE), a U.S.-based global non-governmental organization, and the U.S. State Department's EducationUSA network as Regional Director (REAC) for Europe, in Istanbul and Bratislava. Previously, he was the Director of Global Scholarship Programs at IIE in New York and managed the IIE's Europe Office in Budapest in 1998-2007. He holds a PhD in History from Columbia University (2009), where his dissertation focused on the role of the Fulbright





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Program in transforming higher education in Central and Eastern Europe. He also holds an MA and MPhil in History (Columbia, 1993 and 1998) and a BA in International Relations (George Washington University, 1989). His research interests include history, public diplomacy, popular culture, as well as comparative and international education.

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Gedeon W. Werner is an accomplished international educator and administrator of international education programs. Mr. Werner currently holds the position of the Novak Family Endowed Polish Chair at the School of Business at Quinnipiac University, Connecticut, USA. In his capacity, Mr. Werner combines both, academic teaching and leading the American Polish Business Leadership Scholarship program. Mr. Werner has also created and developed the concept of the Global Business Affairs Polish Certificate program to be offered at the School of Business. During a period of absence from the academia that lasted from 2011 to 2017, Mr. Werner entered the business world, putting management theories into practice; he established and managed Aquarius Management, a 150 million dollar

asset management company in commercial / residential real estate, pharmacy / and airline catering. In the mid-1990s, while working for the Robert H. Smith School of Business at the University of Maryland, College Park, Mr. Werner established and managed the Polish-American Management Center at the University of Lodz (PAM Center). At that time, the PAM Center offered one of the first three world class Executive MBA programs in Poland. He also developed and secured EU funding for the Master's in Public Administration Program, in partnership with University of Udine, Italy. As for his other capacities, Mr. Werner served as Deputy Director at the Washington DC office of Worldwide Strategies, Inc. where he designed and managed the country-wide implementation of the Integrated Community Development Program for 230+ counties and local communities in Poland. Mr. Werner's international career of over 25 years began in the US Department of Labor in the early 1990s where he was in charge of designing and managing, on behalf of the US Government, the labor technical assistance to Eastern Europe, and Poland in particular.





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Prof. Marek Konarzewski is an employee of the Institute of Biology of the University of Białystok and the Faculty of Artes Liberales of the University of Warsaw. In 1991-1993 he was a scholarship holder at the University of California in Los Angeles, where he was a member of Jared Diamond's research team. Prof. Konarzewski's scientific interests revolve around issues that combine the disciplines of evolutionary ecology, physiology and genetics of birds and mammals. In 2017, the Foundation for Polish Science published the guide "America for

postdocs" co-authored by prof. Konarzewski, and earlier a book devoted to the evolution of the human diet ("First there was famine", PIW) and two photo albums about the Biebrza river valley. Since 2010, prof. Konarzewski has been a correspondent member of the Polish Academy of Sciences. In 2008-2013 he was the adviser to the minister for scientific and technological exchange at the Embassy of the Republic of Poland in Washington. In 2017, he became the adviser to the Minister of Foreign Affairs for Science and Technology. Board Member of NAWA and Fulbright Polska



Dr. Grażyna Żebrowska Since 2003, Dr. Grażyna Żebrowska has been working at the Embassy of the Republic of Poland in Washington DC. As science & technology advisor she initiates and facilitates cooperation between Polish and American partners in science and higher education. Her main responsibilities include promotion of Polish universities and research centers among American students and scientists. Dr. Żebrowska holds an M.Sc. in physics and a dual Ph.D. in medical physics from the University of Rennes 1, France and the University of Gdansk, Poland.



Professor Grzegorz Dworacki, MD, PhD

graduate of Poznan University of Medical Sciences (PUMS), Poznan, Poland; medical doctor specialising in pathomorphology and clinical immunology; in his professional capacity of a pathologist, apart from providing the usual pathology services, his focus, both in terms of diagnostics as well as research, is in the field of onco-hemathopathology, tumor induced immunosuppression and tumor microenvironment. Currently head of the Chair of





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Pathomorphology and Clinical Immunology, PUMS; research fellowship at the Centre Transfusion Sanguine, Grenoble, France and former post-doc position at the Pittsburgh Cancer Institute, Pittsburgh, PA, USA (2 years). Experienced academic teacher, coordinating courses in immunology and pathology. In the years 2008-2014: Associate Dean for Basic Sciences at the Center for Medical Education in English at PUMS and 2014-2016: Associate Dean for Pre-clinical Sciences at the Center for Medical Education in English PUMS (responsible for developing the on-line admissions system for PUMS applicants, block of basic sciences and pre-clinical subjects and introducing the Comprehensive Basic Science Review Course for medical programs taught in English at PUMS in cooperation with the KAPLAN company). Since September 2016 Vice-Dean of the Medical Faculty I for English Program, Development of Teaching and International Relations at PUMS. Since October 2018 Director of Admissions for English Language Programs at PUMS.



Dr. Katarzyna Maniszewska is the Vice-Rector for International Relations at Collegium Civitas university, Warsaw, Poland. She is the Director of the Polish-American Summer School Program "Security and Society in the Information Age". Dr. Maniszewska is an expert on security issues, a journalist and philologist. Her research focuses on the history and development of political extremism and terrorism with particular emphasis on the media coverage of terrorism. She is a member of the Scientific Board of the Terrorism Research Centre and lecturer at the Collegium Civitas University. Her academic publications include two books on the history of terrorism as well as numerous papers devoted – among other issues

– to the role of the media (incl. the Internet and social media) in the strategies of terrorist organizations. In her papers she points out the significance of media-literacy and public education in enhancing the traditional counterterrorism measures. For more information visit: www.civitas.edu.pl/en/our-university/faculty/maniszewska-katarzyna-ph-d and www.securityandsociety.org





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Krzysztof Bojanowski, Architect Ph. D, D. Sc, Faculty of Architecture, Cracow University of Technology (FA CUT)

Since 2002 he has been a member of the Chamber of Architects R.P. and Chamber Disciplinary Courts. In the years 1999 – 2010, he was a Board Member and Vice-president of the Association of Polish Architects SARP serving at the Architects' Council of Europe and Congresses of the International Union of Architects. In 1997 Visiting Lecturer at the College of Architecture & Design, University Tennessee. In 1995 Chief designer and owner of PLAN - Architectural Office. From 1992 to 1997, he was CUT Coordinator of the TEMPUS Project with the Turin Polytechnic and ETSAM, Madrid. In 1993 he obtained his PhD at FA CUT. Since 1992 he has been a coordinator and teacher in the UT – CUT Students Exchange Program. In 1991 US AID Program by International City Management Association, Washington DC. In the years 1988 – 1991, he was a visiting Lecturer at the College of Architecture & Planning, University of Tennessee. In 1982 he was awarded with the Scholarship of the Spanish Foreign Ministry. His projects were recognised in local and international architectural design competitions.



Piotr Kmon received his M.Sc. in electronics in 2007, Ph.D. degree in electrical engineering in 2012, and a D.Sc. degree in electronics in 2017 from AGH University of Science and Technology, Cracow, Poland. Currently he is working at the Department of Measurement and Electronics at AGH UST, Cracow. His main research area are low-noise multichannel ASICs for biology, physics, and medical applications.





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Venue:

Hotel Novotel Warszawa Centrum,
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